

# Building A Healthier Community

# Partnerships Are Cornerstone of Buffalo County Community Partners



Partnership building is the cornerstone of the Buffalo County Community Partners organization. Our mission is to assess, promote and strengthen the health of Buffalo County, but we can't do that alone. We rely on the passionate individuals and groups who reside in Buffalo County to help us create optimum communities. Over our 16-year history, we've brought community, government, youth, education, healthcare, and faith community agencies, as well as businesses, together to solve local issues.

We're heartened by documented reductions in teen tobacco use, second hand smoke, binge drinking, and increasing use of seat belts. Perhaps our most treasured community success is the development of Reach Your Destination Easily, commonly known as RYDE, that was developed by a group of concerned citizens roughly 10 years ago. Today, this system coordinates community

transportation needs for more than 90,000 residents.

**Suzanne Brodine** Buffalo County Community Partners Board of Directors

Assistant City Manager And Development Services Director City of Kearney Thanks to those documented community outcomes, \$400,000 in grant-funded programs is available to our communities each year through Buffalo County Community Partners. Those documented outcomes also help Buffalo County Community Partners leverage \$1.5 million in grant-funded projects annually in Buffalo County, effectively reaching a majority of all ages of Buffalo County citizens.

Every \$1 donated to Buffalo County Community Partners is matched by \$6 in grant funding. Our local donors are supporting significant change in Buffalo County! Funds are designated to the following budgeted categories.

I invite you to join our call to action to build a healthier Buffalo County. You can get on board by adopting a policy or program in your faith community, school or workplace that emphasizes healthy behaviors. If you're so moved, join one of the many coalitions in your community working toward the Healthy Buffalo County 2020 Vision. Or, consider a

donation to support wellness in Buffalo County. Whatever action you take, I thank you for working with us toward building a healthier community in Buffalo County.



### **Dear Buffalo County Residents,**

The Buffalo County Community Partners Board of Directors and Staff are pleased to announce Buffalo County 2020 Vision. Five areas have been selected by community residents to be ELEVATED as priority health issues. Community Partners will work with community stakeholders to ENGAGE residents and organizations in prioritizing their time and resources on issues of highest importance. By EMPOWERING residents in Buffalo County to create positive change together, we will work toward attaining the 2020 Vision for our community. Buffalo County Community Partners provides the 2012 Annual

Report to the Community to EVALUATE our progress as a community toward the 2020 Vision.

Buffalo County residents celebrate our past success in attaining over 50% of past goals. Through the work of 1000 volunteers and 300 organizations and 100 youth your community is taking a stand to promote healthy lifestyles in Buffalo County. To learn more about our communities successful partnerships and programs read through our 2012 Annual Report.

Buffalo County 2020 Vision was developed by 300 residents who participated in mini-town hall meetings in 2009. Residents defined their vision for a healthier community and prioritized a list of issues

to be address through 2020. Buffalo County Community Partners commissioned three surveys to research risky behaviors and health factors. The data contained in the 2012 Annual Report was secured through 2010 Buffalo County Youth Behavioral Risk Factor Survey, 2010 Adult and Minority Behavioral Risk Factor Survey and 2009 Focus Group Report. All documents are available on Buffalo County Community Partners Web Site, www.bcchp.org. By working on these issues together, Buffalo County is leading the nation in 'best practices' to eliminate health disparities, building healthy families, sustaining communities, emphasizing high impact prevention and injury free living. Join Buffalo County Community Partners in Building a Healthier Community by 2020.

Sincerely,



Denise Zwiener, Executive Director Buffalo County Community Partners

Buffalo County Community Partners

Elevate

Engage

Empower

Residents in County
Issues in Buffalo County
Residents in Accountability to Health
Communities

Engage

Residents in Creating
Progress
Toward
Building A
Healthier
Buffalo
Communities

Communities

# 5 STRATEGIC DIRECTIONS BY 2020

# STRATEGIC DIRECTIONS

# **SUCCESS STORIES!**

## **Active Living & Healthy Eating**

Activate Buffalo County Coalition

## **High Impact Prevention Services**

(Tobacco, Alcohol, Other Drugs and Mental Health)
Buffalo County Tobacco Free Coalition
Positive Pressure Coalition
Responsible Beverage Server Coalition
Mental Health Coalition
Alzheimer's Coalition

### **Eliminate Health Disparities**

Community Health Access Team (CHAT) Health HUB

# **Injury-Free Living**

Violence Prevention Coalition

## **Healthy Homes & Sustainable Communities**

**Buffalo County Housing Senate & Coalition** 

- Launched Healthy Eating & Active Living Toolkit
- Building Community Gardens
- Building Safe Routes to School
- Reduced teen tobacco use by 45%\*
- Reduced teen binge drinking by 65%\*
- Aided the passing of a resolution to the Kearney City Council regarding approval of liquor licenses
- Trained nearly 1,000 retailers in TIPS
- Formed new Alzheimer's Coalition
- Creating tobacco-free school property
   \*According to Buffalo County Youth Risk Factor Survey
- Launched Health HUB to access care
- Working to coordinate delivery of care for Diabetes
- Launching youth violence prevention initiative in Buffalo County
- Initiated the first Buffalo County Housing Senate
- Taking action in rural communities through Town Hall meetings

# **Youth Empowerment Activities**

- Developed Buffalo County Youth Advisory Board (YAB)
- Building 40 Developmental Assets in youth
- Annual meeting with state senators at state Capitol
- Reached milestone to coordinate substance abuse prevention curriculum in all Buffalo County schools
- Promoting Alcohol Free Graduations
- Promoting "Take A Stand"
- Conduct county-wide assessments
- "Show Me the Money" scholarship workshop



YAB member Lance English, from Sumner, kicks a football held by former Husker Kyle Larson at Community Partners Annual Campaign Kicker's Kick Off in 2011.



# Building Samuel Buffalo County 2020 VISION

Create awareness, advocacy and excitement about activity and the importance of designing our community for active and healthy lifestyles. Create a community where living through active and healthy choices is a priority.

# **Healthy Eating & Active Living**

"Buffalo County Community Partners (BCCP) provides the road map for building a healthier community, and the checkpoints along the way to know we are reaching our destination. Good Samaritan Hospital is grateful for this partnership and proud to support BCCP, because working together we are a better community."

- Mike Schnieders, president and CEO, Good Samaritan Hospital



Increase the number of adults with health insurance

Decrease the number of minority residents that report barriers to health care Increase the number of adults reporting healthy days

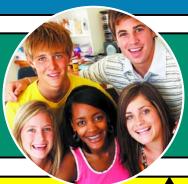
Improve the health and quality of life in Buffalo County through prevention; leveraging collaboration, planning, and programming. To aid communities in the coordination, and integration of resources, and use of evidence-based practices to improve health and well being.

# **High Impact Prevention**



"Buffalo County Community Partners is a shining example demonstrating how great things can be achieved when people work together with a shared vision. The quality of life in our area has been significantly, and forever, improved through the outstanding work of the Buffalo County Community Partners."

- Stan Clouse, Mayor City of Kearney



Decrease underage drinking and binge drinking

**Services** 

Increase the number of quality rentals for families at 30-50% of Median Family Income Increase home ownership for families at 30-50% of Median Family Income

**Healthy H** 

Improve the health and quality of life of Buffalo County residents by implementing evidenced based programs and policies to eliminate preventable injury.



**Injury-Free Living** 





adults and

youth

# Ftealthier Community 5 STRATEGIC DIRECTIONS FOR 2020

Decrease the BMI reported by adults and youth

Increase physical activity in adults and youth

Increase consumption of fruits and vegetables in adults and youth



"Our partnership with Community Partners has allowed us to engage community members, employ local knowledge in the understanding of health problems within the region and design interventions to promote health and well being among our residents. Building community coalitions is critical and Community Partners has been a cornerstone for multiple health promotion entities."

 Kate Heelan, Associate Professor/Director Human Performance Laboratory University of Nebraska at Kearney

**Eliminate** 

100% access to primary health care services for all with zero racial and ethnic disparity. Differences between people, such as culture, class, educational attainment, employment status and ability to pay will no longer be associated with differential health outcomes.

# **Health Disparities**



Decrease the number of adults reporting Alzheimer's Disease and dementia Increase the number of teens reporting they are not sexually active "Buffalo County Community Partners has been very instrumental to the community of Ravenna. They helped fund Bluejay Headquarters Youth Center and held successful Town Hall meetings here. In addition, they organized various youth activities. Two of the activities our students attended were the Youth Summit and Buffalo County Day at the Capitol. Also, we have students who serve on the Buffalo County Youth Advisory Board, which meets once a month. All in all, you can see that BCCP reaches out to the small communities and helps us in vital ways."

- Janelle Grabowski Ravenna teacher and sponsor of STAR and YAB



Engage community leadership in developing model practices to empower residents in building sustainable and healthy communities. Eliminate barriers and develop unique programs impacting affordable housing and quality rentals for all residents.

# **lomes & Sustainable Communities**



Decrease reported cases of domestic violence Decrease youth suicide and thoughts of suicide



"There is no need or cost to treat a disease that has been prevented. Prevention is just one of many great aspects of the Buffalo County Community Partners. The local board and staff, through their mission, Do Make A Difference in our great community."

Mark Sutko, President Platte Valley State Bank & Trust

# Building A Ftealthier Community

## 2012 COMMUNITY PARTNERS

# **BOARD OF DIRECTORS**

Chairman, Suzanne Brodine, Assistant to the City Manager, City of Kearney Vice Chairman, Lisa Reese Parish, Executive Director, United Way of the Kearney Area Secretary/Treasurer, Nikki Gausman, Executive Director, Safe Center Past Chairman, Robert Smoot, Vice President of Mission Integration, Good Samaritan Hospital

Scott Anderson, Agent, New York Life

Beth Baxter, Program Administrator, Region 3 Behavioral Health Services (Advisory Member)

Elnida Chandler, Site Manager, Crossroads Center Rescue Mission

Cortney Geisler, APRN, Platte Valley Medical Group

Dave Glover, Office Manager, Family Practice Associates

Kathy Gosch, Health Ministry Coordinator, Buffalo County Health Ministry Network

Bob Huddleston, Market President, Wells Fargo

Terry Krohn, Director, Two Rivers Public Health Department

Dr. Matthew Mims, Professor, University of Nebraska at Kearney

Dr. LeAnn Obrecht, Director of Counseling and Health Care, University of Nebraska at Kearney Jana Peterson, Facility Administrator, Youth Rehabilitation and Treatment Center Kearney

Andrea Rabe, APRN, Central Health Services

Michelle Reed, Pastor, Faith United Methodist Church

Sue Reiber, Area Representative

Dr. Carol Renner, Associate Superintendent, Kearney Public Schools

Jan Rodehorst, Executive Director, Kearney Area Chamber of Commerce

Carol Schwarz, Extension Educator, UNL Buffalo County Extension Services

Julie Speirs, Vice President/Marketing and GM, Kearney Hub (Advisory Member)

Ismael Torres, Peer Health Coordinator, University of Nebraska at Kearney Ephraim Valenzuela, Sergeant, Buffalo County Sheriff's Office

Julie Weir, Director of Health Services, Community Action Partnership of Mid-Nebraska

Crystal Winfield, Executive Director, Sentinel Health Care



TJ Baillie and Sue Reiber get autographs from Brett Maher at the 2011 Kicker's Kick-Off.



volunteer at a Prescription Drug Take Back Event.

# 2012 YOUTH ADVISORY BOARD

Jack Anderson ......Kearney High School Saul Aguilar .....Gibbon High School Justine Bauer .....Elm Creek High School Lance English .....SEM High School Chase Erwin ......SEM High School Andrey Gallegos.....SEM High School Mariah Henninger .....Shelton High School Trenton Hoffman .....Elm Creek High School Maddison Hyde ......Gibbon High School Olivia Hyde ......Gibbon High School Maranda Kegley.....Amherst High School Molly Klinginsmith......Kearney Catholic High School Hannah Loseke.....Kearney High School Jenna Martin ......Pleasanton High School Dalton Meier .....Elm Creek High School Griffin Mims ......Kearney High School David Mueller.....Shelton High School Zane Petersen ......Amherst High School Adam Ripp ......Pleasanton High School Katie Schambach ......Ravenna High School Michael Steele .....Ravenna High School Clayton Stoppkotte .....Shelton High School Armando Tapia.....Pleasanton High School Sarah Teichmeier ......Ravenna High School Isabel Thalken.....Kearney High School Rosamond Thalken.....Kearney High School Bryan Wietjes .....Amherst High School Kaden Zwiener ......Pleasanton High School

Our Philosophy

Buffalo County Youth Advisory Board (YAB) is a program and a philosophy that recognizes youth as valuable resources in their community and empowers them as equal community partners to bring about positive community change. Buffalo County YAB, governed by a board of youth and adults and supported by local funders, provides grants for youth-initiated and youth-led community projects. Youth tackle a range of social problems that concern them from our economy and environment to safety, tobacco, alcohol, and illegal drugs.

Buffalo County Youth Advisory Board (YAB) is a youth-based,

youth-led, youth-driven board that provides grant funds to youth organizations for the betterment of Buffalo County communities.

#### **ADULT MENTORS**

Denise Zwiener, Buffalo County Community Partners Janis Clinebell, Buffalo County Community Partners Kaylee Troyer, Buffalo County Community Partners Jessica Carter, Buffalo County Community Partners Christina Rice, UNK Student, Buffalo County Community Partners



Elm Creek YAB member Trenton Hoffman and Senator John Wightman.

# BUFFALO COUNTY COMMUNITY PARTNERS WOULD LIKE TO THANK OUR DONORS FOR THEIR SUPPORT IN BUILDING A HEALTHIER BUFFALO COUNTY.

#### **TRENDBENDERS**

Anonymous Blue Cross & Blue Shield of Nebraska\*+
Ron and Carol Cope Foundation\* Good Samaritan Ĥospital\*+ Region 3 Behavioral Health Services\*+ Dr David & Lorma Wiehe

#### CHANGE AGENTS

Barney Building and Land\*+ Elks Lodge #984\* Kearney Orthopedic & Sports Medicine\* John & Sharon Martin\* Platte Valley State Bank Sentinel Health Care\*+ United Way of Kearney Area

#### STAKEHOLDERS

Barney Insurance+ Drs. Mark & Kim Bush\* Theodore G. Baldwin Foundation Cash-Wa Distributing\*+ Charter Media+ Clarcor Foundation & Employees of Baldwin Filters Dana & Dr. Beth Ernst ESPN Superstation+ Dr. Ron & Deb Hendrickson Ray & Marvel Heuke\* Holiday Inn\* Kearney Clinic\* Kearney Floral\* Kearney Hub\*+ Duncan B. & Janice E. McGregor\* Platte River Radio+ Platte Valley Foot Clinic. Dr. & Mrs. Steve Bennett\* Platte Valley State Bank\*+ Tom & Susan Reiber\* Richard & Karen Rhoads\* Jackie Rosenlof\* Dr. Dan & Jo Slawksi\* Dr. B.M. Stevenson\* In Memory of wife Bev Stevenson University of Nebraska at Kearney+

USA Companies+ Wells Fargo Bank\*+

#### ADVOCATES

Greg C. Harris

Dean & Gaylene Aden Randall Alexander Scott & Gloria Anderson\* Robert Ayres The Baer Foundation\* Dan & Beth Bahensky\* Mike & Jo Baldwin Greg & Linda Barney\* Dr. George & Roxanne Bascom\* Beth Baxter & Kent Magnuson\* Mitch & Katie Rean\* Graten Beavers Beckenhauer Construction Inc. Ruster Reckenhauer Dick & Barbara Beechner\* Bill's Liquor\* Dottie Bowman\* Dr. Larry & Susan Bragg Joe & Virginia Brayton Suzanne Brodine\* Marian Brown\* The Buckle, Inc. Buffalo County Board of Supervisors+ Buffalo County Extension Office+ Buffalo County Juvenile Services+ Dr. Stephen & Laura Bush\* Jessica Carter & Aaron Bishop Scott & Cindy Casper\* Central Nebraska Spinal Surgery Center, P.C. City of Kearney+ Stan Clouse\* Jordan Cochran DDS. PC Community Action Partnership-Mid Nebraska+ Community Network Publications+ Dora Day\* Jim & Yvonne Deyle-Barth\* In Memory of Loved Ones Frank Dineen\* Phil & Corliss Dixon Mike & Deb Eickhoff Mike & Deo Elckhojj Jim & Marsha Fairbanks\* Wayne & Kathryn Gappa\* Scott & Nikki Gausman\* Doug & Cortney Geisler Patty Geist Gene & Kathy Gosch H&H Distributing\* John & Marv Haeberle Sen. Galen & Marilyn Hadley\* Norman & June Hand\*

Hellman, Main, Coslor & Kathol, P.C., CPA's Tom & Mary Henning\* Steve & Collene Henninger Robert & Neva Holmes Holy Cross Lutheran Church+ Kay Horner Kellie John Kearnev Area Chamber of Commerce\*+ Kearney Area Housing Agency+ Kearney Federal Credit Union Kearnev Glass, Inc. Kearney Implement Fred Kenrpf\* William & Atricia Kenagy\* Beverly Kimball\* Marian Kotas Doug & Helen Kramer\* Richard & Terry Krohn\* Larry & Dr. Marlene Kuskie John & Deanna Lakev Dr. Dennis & Connie Larsen Leslie LaFile' Stephen Leurck\* Steve & Dr. Diana Lind\* Joan & Kevin Lindenstein\* Rvan & Michelle Lindner\* Gilbert & Lavonne Loseke\* Andrea Lowe\* W.L. & Sally Lundell John & Leslie Martin\* Nikki Masek Dr. John & Shirley McCammond In Memory of Jim McCammond Frank & Terri Meier Jerry & Carolyn Menke Reed Miller\* Drs. Matthew & Grace Mims\* NTV & KFXL Fox Nebraska+ Nebraska Counseling Association Dennis & Linda Neemeyer New West Orthopedic & Sports Rehab Jonathan Nikkila Bill & Dr. LeAnn Obrecht\* Germaine Oldfather Butch & Jeanne Ortgiesen In Memory of Alvie Payne\* Donald & Lisa Reese Parish\* Rich Peters Larry & Sharon Peterson Tom & Jana Peterson\* LeeNell Phillips\* In Memory of Ercil Phillips

Farl & JoAnn Rademacher\* Greg & Michelle Reed
Drs. Michael & Carol Renner\* Christina Rice Donald & Marion Richmond Laurie Riessland Don & Janece Ripp Risk & Ins. Solutions, Roger Gruwell Keith & Jan Rodehorst Russell's Appliance & Electronics, Inc. Drs. Denise Sammons & Jerry Van Winkle Joyce Schmeekle Michael Schnieders Ellen Schroeder Schwan's Quality Foods of Kearney+ Carol Schwarz' Srivatsa & Kathy Seshadri\* Greg & Sanae Šhea\* Terry & Judi Sickler\* Leonard Skov & Wanda Franklin Cecil & Carol Smith Robert Smoot\* Mike Snyder & Kristi Hilliard Dan & Julie Speirs\* Donna Stevens Hannah Stone Randy Tonniges Ismael & Andrea Torres\* Kavlee Trover Betsy Turk\* Union Pacific Railroad UPS Store\* Ephraim Valenzuela Dr. David & Julie Weir Dana Welsh Steve Wickham Craig & Heidi Wietjes Emma Jane Wilder Stan & Sharon Wilson\* Crystal Winfield\* Byron & Elaine Wiseman\* Ďewavne & Bev Wolf Paul & Linda Younes\* Younes Hospitality\* Shavne & Denise Zwiener\*

\*denotes multi year donation + denotes in-kind donor

We extend our most sincere apology if a name has been omitted from our donor list. We also want to thank the many individuals and businesses who have supported Community Partner's special events and other activities.

Buffalo County Community Partners is a non-profit 501 (c)3

# 2012 ANNUAL FUND CAMPAIGN YES! I want to build a healthier Buffalo County!

ŀ	Please complete the following information as you wish to be listed in donor recognition.		Luich to do	onate by credit card:
l	Name Business Name	O \$1,000	O VISA	OMASTERCARD ODISCOVER
ļ	Address	O \$750	Name on c	ard
ŀ	City State Zip	O \$500 O \$250	alo County Signature_	
Ì	Telephone	O \$100	Expiration Expiration	/Security code
ŀ	Email (to receive our e-newsletter)	O \$50	Card numb	
(	O I (We) wish to remain anonymous O My (our) gift is in memory of	O \$	ake donations payable to : Buffalo PO Bo	o County Community Partners ox 1466, Kearney NE 68847
1	Triy (our) ggr is in memory of		(308)	865-2284   info@bcchp.org   bcchp.org

This document was prepared by the Buffalo County Community Partners as a 2012 report to the community. For more information regarding this document and to learn how to donate, please contact the staff at the Partner office:

# **BUFFALO COUNTY COMMUNITY PARTNERS** ANNUAL FUND CAMPAIGN KICKER KICK-OFF

#### **PHOTO OP WITH YOUR FAVORITE KICKERS • 6:00PM**

\$10.00 per Digital Photo -- North End Field Goal (Brett Maher, Kyle Larson & Drew Farlee)

#### FIELD GOAL FRENZY: SHOW OFF **YOUR KICKING SKILLS • 6:00PM**

Open to all youth South End Field Goal

## **KICKOFF • 7pm**

**FEATURING** 

Brett Maher, Kyle Larson & Drew Farlee

7:00pm Introduction by 2012 Campaign Chairs Greg Shea/ Dick Beechner 50 Yard Line

#### **AUTOGRAPH SESSION**

7:00 - 8:00pm Brett Maher, Kyle Larson & Drew Farlee 50 Yard Line

> Footballs will be be sold for \$5 for autographs.



**JUNE 29, 2012** 

**UNK FOSTER FIELD • 6:00PM** 

Come out and enjoy this Family-friendly event featuring a "kick-off" from current Husker

# **Brett Maher**

as well as former Husker kicker Kyle Larson

**TAILGATE PARTY • 6:00pm** HOSTED BY BUFFALO COUNTY YOUTH ADVISORY BOARD **Entrance of Foster Field** 

> The Buffalo County Youth Advisory Board will be serving up refreshments, tail-gate style!



### ALL FUNDS RAISED GO TO SUPPORT THE 2012 ANNUAL FUND CAMPAIGN

## OUR COALITIONS



#### **ACTIVATE BUFFALO** COUNTY

meets on the fourth Wednesday of each month, 10:00-11:00 a.m., Richard Young

Hospital Board Room. For more information: staff@bcchp.org or www.ActivateBuffaloCounty.org

#### **BUFFALO COUNTY TOBACCO FREE COALITION**

Coalition meets on the first Thursday of each month, 1:15-1:15 p.m., Region 3 Conference Room. For more information: jbrown@region3.net

#### **BUFFALO COUNTY HEALTH** MINISTRY NETWORK

Network meets on the second Thursday of each month, 12-1 p.m., Holy Cross Lutheran Church. For more information: (308)865-7741

#### **BUFFALO COUNTY HOUSING COALITION**

meets on the fourth Monday of each month, 1:15 p.m., Miller & Associates. For more information: Candy Kuntz; candy@miller-engineers.com

#### **BUFFALO COUNTY HOUSING SENATE**

meets on the fourth Monday of each month, 7 p.m., Location TBD. For more information: Candy Kuntz; candy@miller-engineers.com

#### **POSITIVE PRESSURE COALITION**

meets on the first Tuesday of each month, 12-1 p.m., Region 3 Conference Room. For more information: Jessica Carter positive pressure@bcchp.org or www.bcchp.org

#### TIPS TRAININGS

For more information: positivepressure@bcchp.org or www.bcchp.org

#### ALZHEIMER'S COALITION

meets on the fourth Thursday of each month, 9:30am, Community Partners offices. For more information: Alexandra Dillon at Alexandra.dillon@alz.org

#### **COMMUNITY HEALTH ACCESS TEAM**

meets on the third Thursday of each month, 12:00-1:00 p.m., Community Partners offices. For more information: chat@bcchp.org



#### YOUTH ADVISORY **BOARD**

For more information: www.bcyab.org

### **2012 GRANTS AVAILABLE** \$517,000 AWARDED **TO 112 COALITIONS**

Community Partners has issued a Request for Proposals (RFP) for Simple Grants. To apply on-line use this QR code or go to www.bcchp.org and click on Community Grants. Grant funding is awarded based on applicant's collaboration and the project's impact on one or more of the 2020 Strategic Directions for Health Buffalo County 2020 Vision.

