

## 2012 Annual Fund Campaign Kicks Off Despite Heat

Buffalo County Community Partners kicked off their 2012 Annual Fund Campaign with their second Kickers Kick-Off, held on Friday, June 29th at the University of Nebraska at Kearney's (UNK) Foster Field.

The event was held to jump start the 2012 campaign and help build awareness of Community Partners and the 2020 Vision to "Elevate Issues, Engage People, Empower Youth, and Evaluate Progress."



*From left: Kickers Drew Farlee, Spencer Lindsay, Brett Maher and Kyle Larson autographed footballs for fans at Community Partners 2012 Annual Fund Campaign Kick-Off event.*



*Current Husker kicker Brett Maher made a record-breaking kick of 64 yards, one yard longer than the NFL record of 63 yards.*

Community members who came had opportunities to join in a tailgate, enter to win raffle prizes, and get pictures and autographs (sponsored by New West Sports Medicine) with the Nebraska kickers who participated in the event: Brett Maher (current Husker kicker), Kyle Larson (former Husker and Bengal kicker), Spencer Lindsay (Husker freshman kicker), and Drew Farlee (Loper freshman kicker).

Community Partners' goal for the evening was to reach \$80,000 of their total \$140,000 campaign goal. A special thanks to generous donors like Dr. Joel Johnson, and major event sponsors: New West Sports Medicine & Orthopedic Surgery and Kearney Clinic. This event wouldn't have been a success with our sponsors!

Thank you to additional event sponsors: ESPN Radio, Patty Geist Photography, Cash-Wa Distributing, UNK, NRG Media, Pepsi, & Sports Village. And thank you to the community members who came out for the event!

## Buffalo County Health Community Advisory Council

CEOs and business owners from across Buffalo County met on Thursday, June 28th, at the invitation of Buffalo County Community Partners Board of Directors, to form the Buffalo County Healthy Community Advisory Council.

The purpose of the meeting was to discover ways in which businesses can work toward building a healthier Buffalo County. Denise Zwiener, Executive Director of Community Partners shared emerging health trends in our communities and then gave the floor to several businessmen including: Mike Schnieders, CEO of Good Samaritan Hospital and Doug Kristensen, University of Nebraska at Kearney Chancellor. They shared how healthy policies impact their workplaces and Community Partners' 2020 Vision.

At the conclusion of the meeting, attendees were asked to consider signing a Memorandum of Understanding (MOU), stating that they "agree to assess, promote and strengthen health in Buffalo County" by: elevating health issues in the community; engaging community accountability to health; adopting policies, evidence-based practices, and promotion of the Healthy Buffalo County 2020 Vision.

The following business leaders signed the MOU: Brown Transfer, Buffalo County Extension Office, Buffalo County Health Ministry Network, City of Kearney, City of Ravenna, Crossroads Mission Center, Gibbon High School, Good Samaritan Hospital, Joel Johnson, Kearney Area Chamber of Commerce, Kearney Clinic, Kearney Hub, Platte Valley State Bank, Pleasanton Schools, S.A.F.E. Center, Sentinel Health Care, Two Rivers Public Health, University of Nebraska at Kearney and Wells Fargo. Contact Community Partners at 308-865-2284 if you would like to join the new Advisory Council.

Did you  
know???



Rethink  
Your  
Drink!!!

## Health HUB Reaches 1st Year Milestones

The Community Health Access Team (CHAT) has reached several milestones in just one year with the new Health HUB for diabetes. One of their main goals was to enroll fifty clients with diabetes in the program, and they not only met, but exceeded that goal.

Additionally, the Health HUB established a partnership with Sentinel Health Care. Carmen Royal, a Community Health Advocate, Karen Koch, RN., CDE, and Crystal Winfield, the Director, have all been instrumental in working through many of the details of the Health HUB program.

Another important step was forming an official Advisory board for the Health HUB. This board will help oversee the Health HUB's direction and will provide a diverse, community perspective.

"Working with new and innovative approaches to community health is not without its challenges," said Jessie Perez, Health HUB Coordinator, "but this is a vision that will help enable and promote health care accessibility while reducing health disparities."



PO Box 1466  
Kearney, NE 68848  
www.bcchp.org

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healthier Buffalo County community.

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## Calendar of Events

- **Activate Buffalo County** meets on the fourth Wednesday of the month, 10:00-11:00 a.m., Richard Young Hospital Board Room. For more information: [staff@bcchp.org](mailto:staff@bcchp.org) or [www.ActivateBuffaloCounty.org](http://www.ActivateBuffaloCounty.org)
- **Positive Pressure Coalition** meets on the first Tuesday of each month, 12-1 p.m., Region 3 Conference Room. For more information: [positivepressure@bcchp.org](mailto:positivepressure@bcchp.org) or [www.bcchp.org](http://www.bcchp.org)
- **Buffalo County Tobacco Free Coalition** meets on the first Thursday of each month, 1:15-2:15 p.m., Region 3 Conference Room. For more information: [jbrown@region3.net](mailto:jbrown@region3.net)
- **Buffalo County Health Ministry Network** meets on the second Thursday of each month, 12-1 p.m., Holy Cross Lutheran Church. For more information: (308)865-7741
- **Youth Advisory Board** For more information: [www.bcyab.org](http://www.bcyab.org)
- **Buffalo County Housing Coalition** meets on the fourth Monday of each month, 1:15 p.m., Miller & Associates. For more information: [candy@miller-engineers.com](mailto:candy@miller-engineers.com)
- **Buffalo County Housing Senate** meets on the fourth Monday of each month, 7 p.m., Location TBD. For more information: [candy@miller-engineers.com](mailto:candy@miller-engineers.com)
- **TIPS Trainings** For more information: [positivepressure@bcchp.org](mailto:positivepressure@bcchp.org) or [www.bcchp.org](http://www.bcchp.org)
- **Community Health Access Team (CHAT)** Meets on the third Thursday of the month, 12-1 p.m., Community Partners offices. For more information: [chathub@bcchp.org](mailto:chathub@bcchp.org)
- **Alzheimer's Coalition** Meets on the fourth Wednesday of the month, 9:30 a.m., Community Partners offices. For more information: Alexandra Dillion at [Alexandra.dillion@alz.org](mailto:Alexandra.dillion@alz.org)



2012 ANNUAL FUND CAMPAIGN  
*Building Community Partnerships, Building a Healthier Community*

**Thank You to our July donors. Your support has helped us reach \$82,000, over 58% of our \$140,000 goal!**

Marian Brown (In Memory of Alvie Payne)  
Dr. Richard & Barbara Bush  
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Kay Horner  
Paul & Tammy Jackson  
Joel & Jill Johnson  
Fred Kempf  
Kevin & Joan Lindenstein  
Ryan & Michelle Lindner  
Al & Germaine Oldfather  
Lisa Reese Parish (In Memory of Jackie Rosenlof)  
Carol Renner

### Partner with us

If you would like to partner with Buffalo County Community Partners through a financial donation you may:

- Contact Denise Zwiener at (308)865-2280 or [dzwiener@bcchp.org](mailto:dzwiener@bcchp.org)
- Donate on our website at [www.bcchp.org](http://www.bcchp.org), Click on the blue "Donate" button

### Our Mission

Buffalo County Community Partners is a county-wide, non-profit organization with a mission to assess, promote and strengthen the health of Buffalo County citizens. Community Partners facilitate change through the recruitment and training of volunteers and the creation of coalitions to impact priority issues that reach all corners of the county.

### Buffalo County Community Partners Contact Information:

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