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Newsletter June 2016

## Introducing First Mother Daughter Campaign Team *Cindy & Madi Casper: Add Your Strengths to our Partnership*

Our Campaign team Cindy & Madi Casper are kicking off the 2016 Annual Fund Campaign: Add Your Strengths to Our Partnership. Get to know the two, as they invite community donations to reach \$140,000.

where she was the director of community service for Alpha Phi. Madi is a Youth Advisory Board Alumna, she is the first alumna to serve as a campaign chair.

“I was part of YAB all through high school and love that this opportunity came up to let me serve for Community Partners through supporting the campaign. Community Partners is an awesome organization in the community. I'm excited to be part of something special, said Madi”

Cindy added, “I'm tickled pink with the opportunity to

work beside my daughter, Madi, as this year's Community Partners campaign chairs. I look forward to meeting and working alongside the many people who cherish the overall health and wellbeing of this great community. It will be an electrifying year, learning more about Community Partners and sharing that vision with the community. We look forward to an exciting year



celebrating all the partnerships that have been established over the last 20 years.”

**Take a look inside** to see how each strategic direction is being targeted by different coalitions.

### 2016 Annual Fund Thermometer



Originally from the panhandle of Nebraska, Cindy Casper grew up in a farming family and moved to Kearney to attend Kearney State College. “While in college I began an internship at The Buckle and fell in love with the company and the Kearney community. I'm proud to say that Kearney has been home for nearly 30 years and earlier this year I celebrated my 25th anniversary at the Buckle,” said Cindy.

Husband Scott, son Mason, who is a sophomore at Kearney Catholic, along with Madi, sophomore at UNK, make up their family. Their family is very passionate about giving back to the community, serving on many boards and committees including the United Way, Leadership Kearney, Buffalo County Youth Advisory Board and Little League. They are also very active in their Catholic community, as members and volunteers at St. James Catholic church.

Madi just finished her freshman year at UNK

## Community Partners Upcoming Events

- \* **Block Party June 26, 4-5 pm** South Harmon Park.  
-bring an old T-shirt to be part of our Tree Wrapping Event  
-bouncy house and snacks for children
- \* **Picturing Peace Reception**  
-September 21, 5 pm, Marryman Performing Arts Center
- \* **Healthy Kids Weekend, October 29th & 30th**
- \* **20 Year Anniversary Celebration, October 29th**

More details to be announced: [bcchp.org/events](http://bcchp.org/events)



[facebook.com/bcchp](https://facebook.com/bcchp)

### Buffalo County Community Partners Contact Information

General Information 308-865-2284 <a href="mailto:info@bcchp.org">info@bcchp.org</a>	Nikki Gausman, Board Chair 308-237-2599 <a href="mailto:nikki@safecenter.org">nikki@safecenter.org</a>	Denise Zwiener, Executive Director 308-865-2280 <a href="mailto:dzwiener@bcchp.org">dzwiener@bcchp.org</a>
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Visit [bcchp.org/board](http://bcchp.org/board) for complete board member listing or [bcchp.org/contact](http://bcchp.org/contact) for complete staff listing and contact form.

# 2020 Vision: Partnerships at Work

## Buffalo County Youth Advisory Board (YAB)

### Engage:

30 Buffalo County YAB Members

100 Buffalo County Youth attend Annual Youth Summit to empower local communities

### Elevate:

Youth input is vital to every community decision

### Empower:

104 youth involved in YAB since 2003

### Evaluate:

94% youth report feeling more empowered after working with YAB

## Injury Free Living

Coalition: **United Against Violence**

### Engage:

1800 students in social emotional skill building

47 student mentors in 3 rural schools

### Elevate:

Individuals reporting more than 5 Adverse Childhood Experiences (ACES) are 5000% more likely to be heavy drinkers

### Empower:

19 Youth participated in PhotoVoice program

147 pictures submitted in Picturing Peace to elevate conversations

### Evaluate:

80.8% of youth report opportunities for Pro-Social Involvement at School. 71.7% of youth report a belief in moral order. These items are youth protective factors that can increase and lead to a reduction in violence.

7% decrease of youth reporting bullying in schools from 2010-2014



Ravenna Youth Advisory Board members, Darius Flessner, Jaden Lewandowski, and Holly Dethlefs.

## High Impact Prevention

Coalitions: **Positive Pressure Alzheimer's & Dementia**

### Engage:

100 families faced with Alzheimer's Disease connect with resources

### Elevate:

Rates in Buffalo County are increasing for youth marijuana use

### Empower:

25th Street joins together to Be Safe Be Smart

1,351 Retailers trained in responsible beverage service

### Evaluate:

78% decrease in youth binge drinking

75% decrease in youth tobacco use



America's Best Community Team Kearney Announcement.

## Eliminate Health Disparities

Coalition: **Diabetes Referral Network**

### Engage:

5 community health workers break down barriers to care

20 organizations developing models for behavioral health integration

### Elevate:

7% of Buffalo County adults have diabetes and rates are increasing

Need for community scan of barriers to local resources

### Empower:

200 residents attended the Diabetes Information and Referral Fair to connect with local resources

Creating evidence based tools for our unique community needs

### Evaluate:

75% of those screened at Diabetes Information and Referral Fair had pre-diabetes or diabetes

76% of Health HUB participants received diabetes education resulting in a .4% improvement in A1cs due to assistance of community health workers

## Healthy Homes and Sustainable Communities

Collaborative: **Kearney Works**

### Engage:

500 residents participate in the America's Best Community competition

25 organizations join together to form Kearney Works

### Elevate:

Housing, Transportation, Workforce Needs – focus of America's Best Community competition

A trained workforce is our greatest need

### Empower:

27 service providers created environmental scan of services available

### Evaluate:

73% of all workers earn less than the average hourly wage



Kaiti George, Hyvee Dietician at the Diabetes Health Fair.

## Active Living and Healthy Eating

Collaborative: **Be Well**  
Coalition: **Activate Buffalo County**

### Engage:

900 employees participated in Walk Out On Your Job

25 businesses host employee wellness programs

### Elevate:

Messages 'Rethink Your Drink' and 'Unplug'

Safe Routes to School for youth and children

### Empower:

Be Well Buffalo County looks for return on investment strategies for businesses

Host activities in schools & communities to support active transportation

### Evaluate:

65% reported increase in schools encouraging walking and biking in one year

59.5% of adults report walking/biking local trails



Bryce Abbey leads Walk Out on Your Job participants.